

BALI CONCEPT

INTERIOR & FURNITURE DESIGN



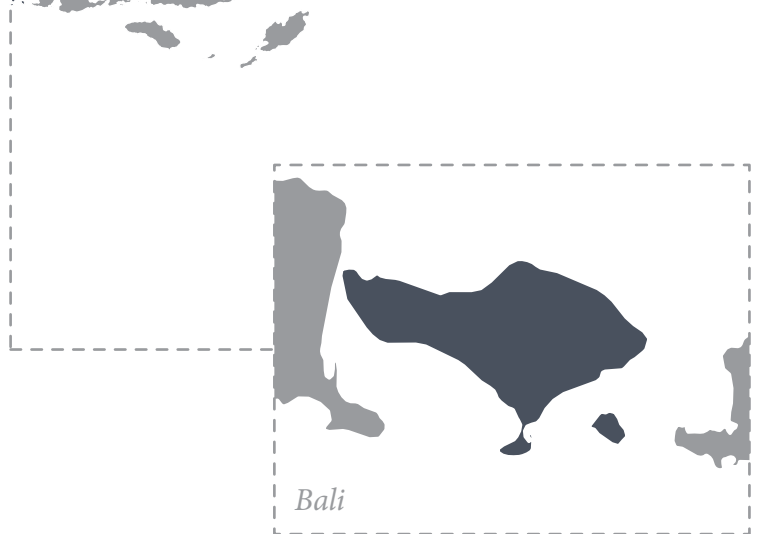
BALI CONCEPT

*“In every walk with nature, one receives far
more than he seeks” John Muir*

INSPIRED BY NATURE

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Indonesia



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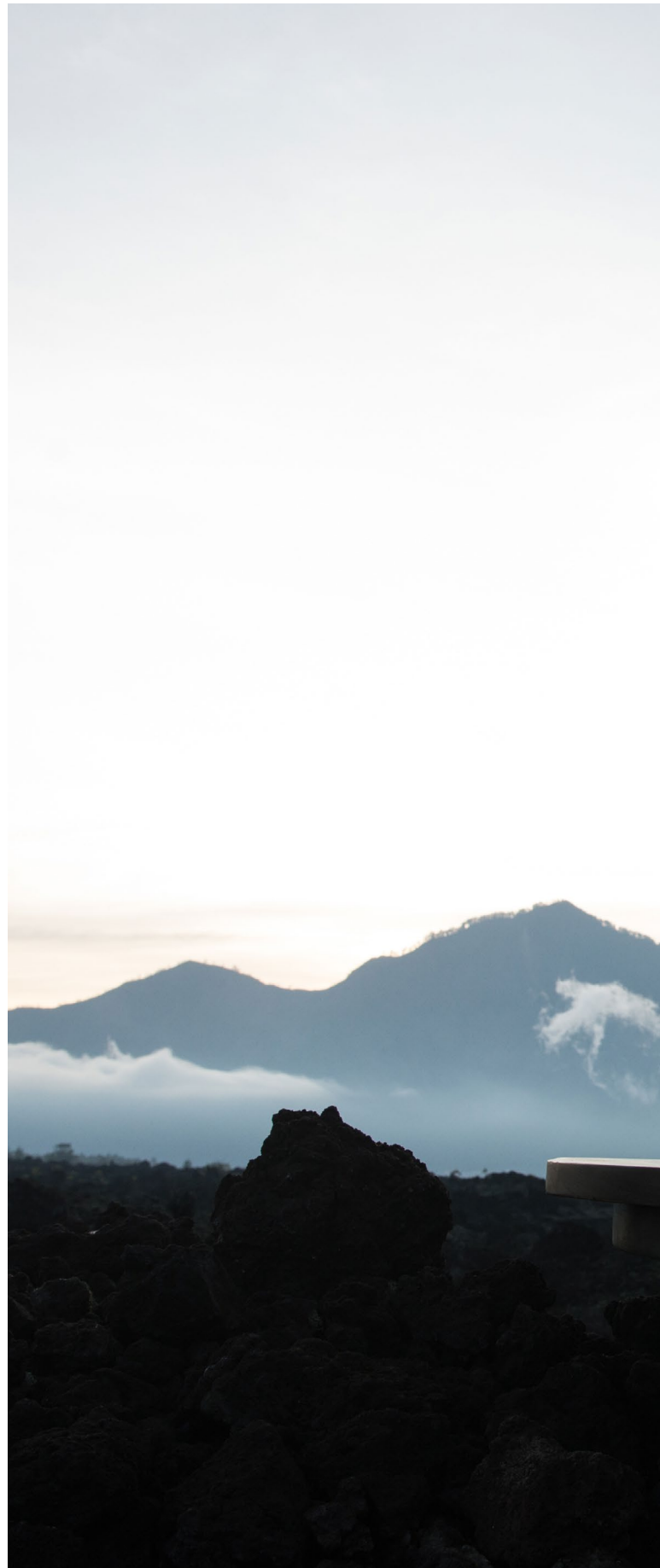
CONTEMPORARY LANDSCAPE

"Art is harmony parallel with nature."

Paul Cezanne

The Balinese regard the mountains as the dwellings of gods, and some believe Mahadewa, the supreme manifestation of the most superior god, Lord Shiva, is located on Mount Agung and is one of the principle deities of Bali. Mount Agung is thus regarded to be the present central axis of the universe.

According to Balinese myths, Mount Agung is a fragment of the holy Hindu mountain of Meru—which was believed to be the center of the metaphysical, spiritual, and physical universes, connecting the heavens and the Earth. Balinese texts reveal that first Hindu deities later decided to split Mount Meru into parts to stabilise the island of Bali (Mount Agung), Java (Mount Semeru) and Lombok (Mount Rinjani).



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Desmo Armchair

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MT. AGUNG: THE CENTRAL AXIS OF THE UNIVERSE

Geographically, being the highest point on Bali, Mount Agung no doubt has great influence over the area's stability, in terms of climatic pattern and its activities are not only monitored by officials but also religious leaders.



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"If earth is our mother, ain't volcanoes zits."
CalmKazi

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*"The lake and the mountains have become
my landscape, my real world"*
Georges Simenon



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Stars Armchair



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OUR MATERIAL

Our products use taut, clean, and highly tenacious rope made of 100% polyester. What makes this material special is because the characteristic of polyester that is extremely strong, very durable: resistant to most chemicals, stretching and shrinking, wrinkle resistant, mildew, and abrasion-resistant. It is hydrophobic in nature and quick drying. Polyester retains its shape and hence is good for making outdoor furniture for harsh climates. Polyester has the lowest stretch and best abrasion resistance, combined with excellent UV resistance. Easily washed and dried, polyester can be dry-cleaned with no hassles. It is suggested to use warm water and add fabric soap to the final rinse cycle. We are an exclusive distributor for this kind of rope in the world, and we have signed an agreement with the factory.



Stars Sofa



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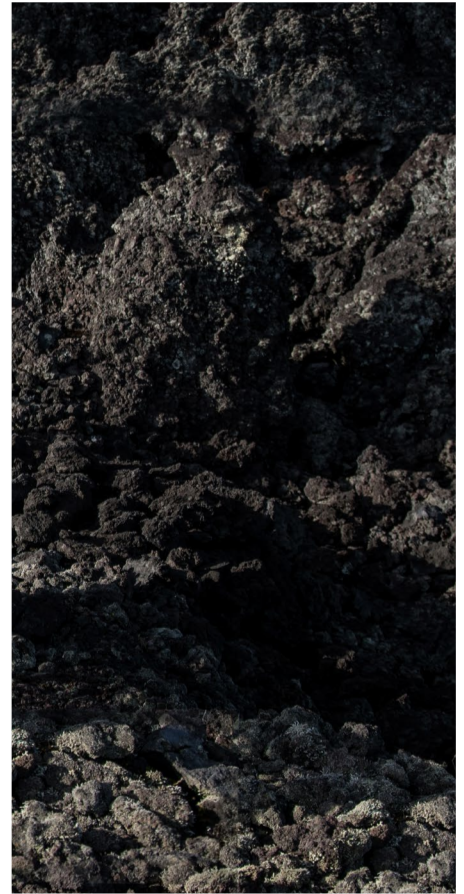


President Series

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SACREDNESS OF THE MOUNTAINS

The Balinese devotion of the mountains is founded upon the flow of water from the mountain in the north (kaja) to the sea in the south (kelod). They believe that water is in its calmest and purest form in the mountain lakes and becomes increasingly unpredictable and chaotic as it flows down towards the sea.

Following this, the direction towards the mountains is thus the most sacred as opposed to the reverse leading to the ocean, and the Balinese organize all aspects of their lives according to the kaja-kelod axis: from architecture to religious rituals and even daily routines such as the direction of one's head while sleeping.

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President Armchair



President Sofa

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Sarah Armchair



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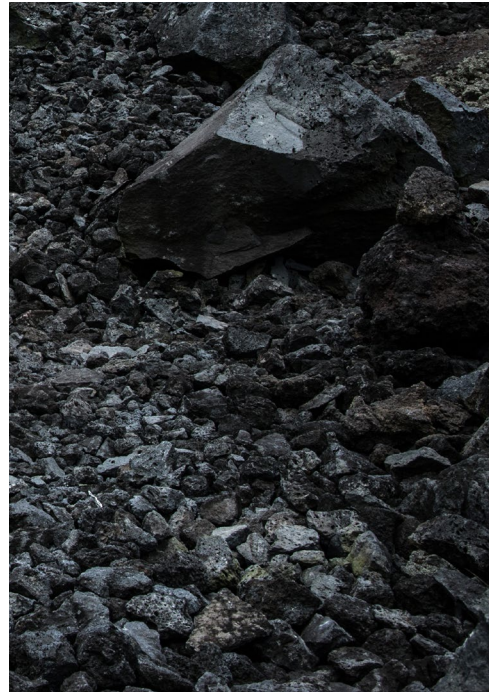
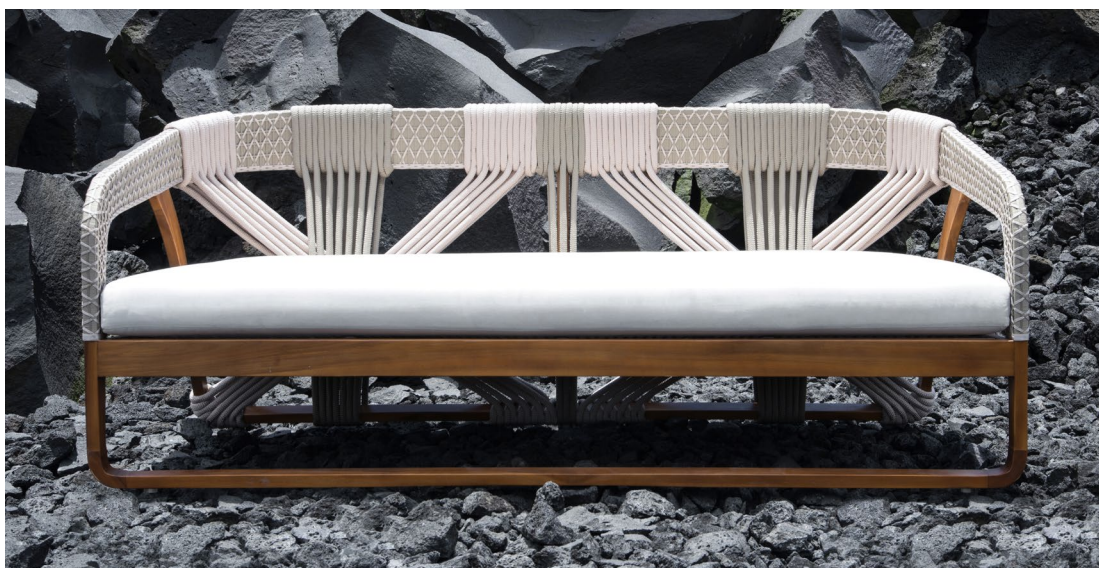
Sarah Lounge Chair Small & Medium

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1963 - 1964 ERUPTION

The eruption of 1963 was one of the largest and most devastating eruptions in Indonesia's history. On February 18, 1963, local residents heard loud explosions and saw clouds rising from the crater of Mount Agung. On February 24, lava began flowing down the northern slope of the mountain, eventually traveling 7 km in the next 20 days. On March 17, the volcano erupted, sending debris 8 to 10 km into the air and generating massive pyroclastic flows. These flows devastated numerous villages, killing an estimated 1,100–1,500 people. Cold lahars caused by heavy rainfall after the eruption killed an additional 200. A second eruption on May 16 led to pyroclastic flows that killed another 200 inhabitants. Minor eruptions and flows followed and lasted almost a year.

The lava flows missed, sometimes by mere yards, the Mother Temple of Besakih. The saving of the temple is regarded by Balinese as miraculous and a signal from the gods that they wished to demonstrate their power but not destroy the monument that the Balinese had erected.



Sarah Sofa

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OUR ROPE

We import the yarn from Italy and dye in Indonesia. This unique alternative material was discovered for use in furniture by Walter Sartore and his technical team over two years of research and experimentation, applying a fusion of technical knowledge, curiosity, and imagination to the primary substance (wood, metal, and fabric) of the home furnishing industry. The rope itself is certified by Texted AG, a Swiss textile-testing institute. The high tenacity, low shrinkage filament yarn meets all established ecological standards. Each design is thoroughly tested, proven, and guaranteed.



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Sarah Sofa, Mt. Agung

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Dolce Vita Armchair



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"Simplicity is the ultimate form of Sophistication."
Leonardo Da Vinci



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Dolce Vita Series



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*"Mother nature has the power to
please, to comfort, to calm and to
nurture one's soul."*

Anthony Douglas Williams
Inside the Devine Pattern



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IN HARMONY WITH NATURE

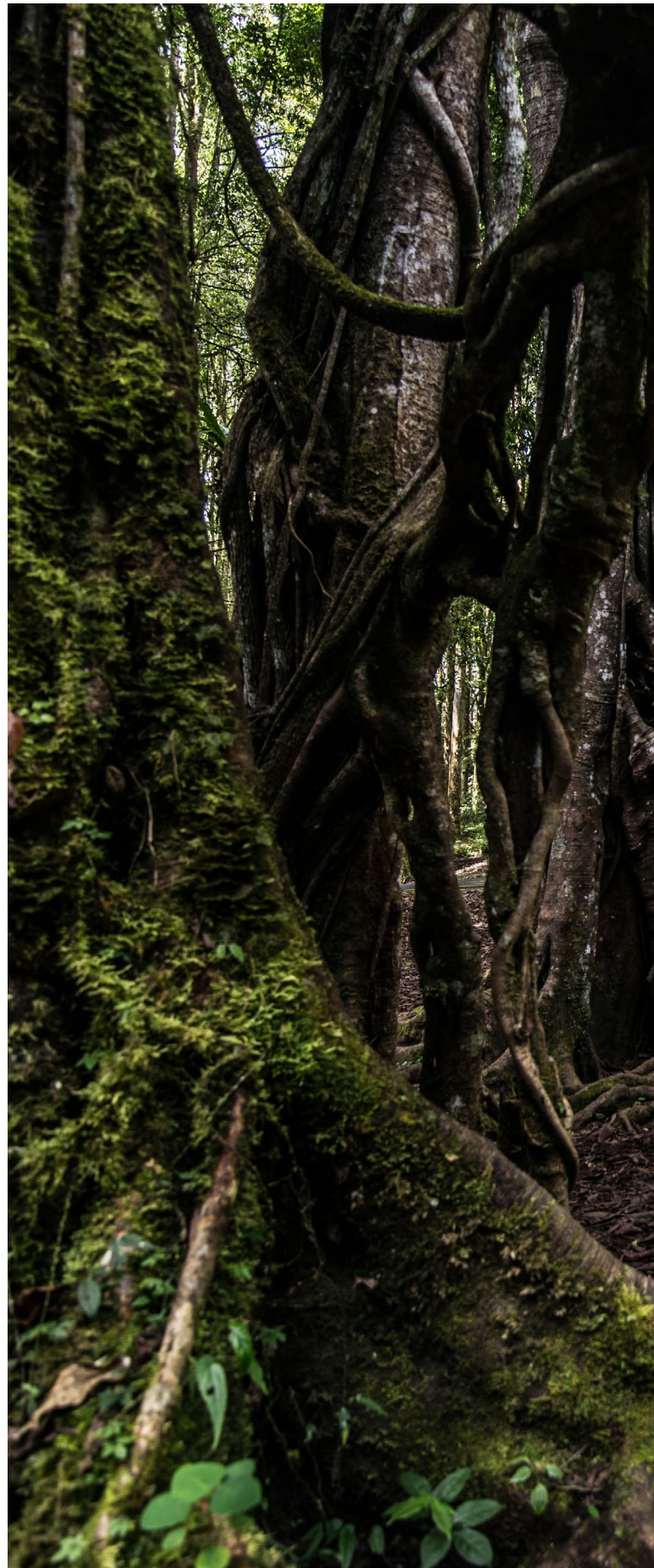
*“To touch the earth is to have harmony
with nature.” Proverb*

We live in a symbiosis with nature and have done so ever since life came into existence. However, as humanity advances, we tend to forget just how important of a role our natural environment plays. We have a big impact on it, but this also comes with a duty to care for the natural habitats on this planet. If nature does not properly function, humankind cannot thrive.

Everything and everyone in nature has their dharma, finds their natural duty. Hence, all is interconnected. This forms the harmonious system on which nature is sustaining itself.

Going back to the basics, we could find everything we need to live in nature herself.

Head outside and smell the fresh air. Stop and close your eyes. Inhale the scents surrounding you, the scents of nature.



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Mr. Bule Sofa



Mr. Bule Armchair

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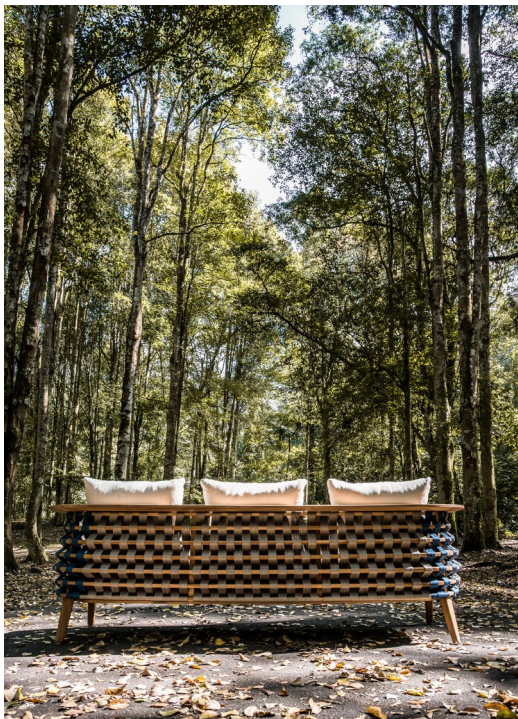


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NATURAL HARMONY AS THE ESSENCE OF LIFE

Nature in itself is harmonious. We feed on it. But how come there is a trend to use nature unnaturally in an effort to advance our own lives as a human species? It's as if we are trying to take advantage of our environment just to use its resources and then distance ourselves from it more and more.

The natural harmony is being pushed over the edge; an imbalance is the result. We can only fool with nature for so long.



Nawa Sofa

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INDOOR / OUTDOOR

The design of DAB combines rope with a selection of materials for the furniture frames, including iron, teak, aluminium, and stainless steel. We guarantee the color of each piece used in an indoor setting for its lifetime. When used outdoors, the furniture lasts longer with a canopy or window protection. Under the full effects of the weather, outdoor use works best with red, orange, green fluorescent, and yellow fluorescent colors. This furniture stands up extremely well to sun and rain—good to know, given the extremes of the tropical climate, and colors persist quite well over the years.

Customers can choose what color to use for the rope from a wide variety of solid Pantone. The dyed rope can then be fixed onto the furniture frames that suit their taste, resulting in a brightly coloured variety of elegant styles and designs. This combination of materials makes DAB Furniture unique and different, overcoming traditional barriers between interior and exterior spaces, creating innovative, contemporary, and timeless design.

UNDISTURBING NATURE

"We need to recover our true nature by [...] being respectful of our environment, and living in harmony with other species – like a big family." **Laurent Baheux**

We often hear the phrase *"lone wolf"* an expression of grudging admiration. A lone wolf is often viewed as a rugged individualist, uncompromising and independent, driven to forge his own path, unfettered by the sentimental need for companionship.

In reality, few people would ever want to live this way—and, as it turns out, few wolves would either. Wolves, males and females alike, may go through periods alone, but they're not interested in lives of solitude. A lone wolf is a wolf that is searching, and what it seeks is another wolf. Everything in a wolf's nature tells it to belong to something greater than itself: a pack. Like us, wolves form friendships and maintain lifelong bonds. They succeed by cooperating, and they struggle when they're alone. Like us, wolves need one another.



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The Clip Sofa, back-side

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The Clip Sofa, front-side

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The Clip Armchair

BAMBOO

Technically a giant grass, bamboo is a versatile tree and has an important role in Indonesia. Bamboo is useful, even from still being shoot to old ones. It has a role as foods as well as furniture. In Bali, bamboo clusters and forest are considered sacred. One of the most popular bamboo forests is in Penglipuran Village, the cleanest village in the world. The bamboo forest there has been kept for centuries.



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BALTOCONCEPT



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The Cage Sofa, front-side

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Luna Side Table

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*"True, effortless natural beauty as
nighttime has fallen."*
Christchurch, New Zealand

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Nawa Lamps

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AN ANCIENT, FOREST GIANT

Balinese show huge respect toward nature. That is why you probably see shrines near sacred trees in Bali. Not every tree has the quality to be considered sacred. However, there are some that are believed to be sacred trees in Bali. *Banyan tree*. This is the tree considered sacred in many cultures, especially in Southeast Asia. Many believe that this tree is the favorite place for spiritual beings to stay. It has can grow into a huge tree with hanging root. In Bali, there are many popular *Banyan trees*.



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Pavilion Armchair



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*"It is in the still silence of nature where one
will find the bliss."*
Unknown

INSPIRED BY NATURE

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NEW IN 2021

AKAR Side Table



TRIBAL Side Table



POUF Metti



REY Sofa
BALI CONCEPT



DESMO Sofa & Armchair



NEW MOON Sofa



AKELA Barstools & Table



VESPUCCI Sofa & Armchair



LUNA MODULAR Sofa

BALI CONCEPT

THE RIGHT
PERSPECTIVE
MAKES THE
IMPOSSIBLE
POSSIBLE



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FOUNDER AND DESIGNER

Walter Sartore can be defined as a visionary artist, a man who has dedicated his entire life to personal work, giving his soul to different types of creations, from fashion design, collaborating in Europe also with Mr. Renzo Rosso, up to the interior design, a sector in which he discovers what made him the man he really is.

He has lived on the island of the Gods for several years. Bali has given him an essence that has entered his soul, allowing him to create, after years of research around the world, the dream of being able to create a unique and unprecedented product.

A clean design, the quality of the materials, attention to detail, and craftsmanship have made his pieces unique and practically inimitable. Its soul can be read through the essential play of the lines, in the unusual intersections of the strings, in the choice and obsessive study of materials, and the extraordinary skill of its craftsmen. His love is transmitted above all to them, who everyday support and support him with extreme love in order to be able to give reality to each of his dreams creations.

INDEX

NAWA Series



Nawa Armchair
w.108 x d.81 x h.71 cm



Nawa Sofa
w.228 x d.81 x h.71 cm



Nawa Lounge Chair
w.107 x d.95 x h.95 cm



Nawa Coffee Table Round
w.106 x d.106 x h.47 cm



Nawa Side Table
w.48 x d.44 x h.58 cm



Nawa Coffee Table
w.140 x d.80 x h.45 cm



Nawa Coffee Table
w.140 x d.80 x h.45 cm



Nawa Coffee Table
w.140 x d.80 x h.45 cm

MR BULE Series



Mr Bule Chair
w.120 x d.100 x h.75 cm



Mr Bule Sofa
w.221 x d.113 x h.77 cm

THE CLIPS Series



The Clips Armchair
w.85 x d.94 x h.80 cm



The Clips Sofa
w.230 x d.95 x h.80 cm

THE CAGE Series



The Cage Armchair
w.108 x d.81 x h.71 cm



The Cage Sofa
w.220 x d.100 x h.65 cm



The Cage Coffee Table
w.134 x d.100 x h.50 cm

GUCCI Lamp



Gucci Lamp
w.37 x d.37 x h.43 cm

PAVILION Series



Pavilion Armchair
w.94 x d.108 x h.99 cm

NEW MOON Series



New Moon Sofa
w.221 x d.113 x h.77 cm

BALI CONCEPT

PRESIDENT Series



President Armchair
w.100 x d.98 x h.73 cm



President Sofa
w.222 x d.98 x h.76 cm



President Coffee Table
w.128 x d.130 x h.45 cm

SARAH Series



Sarah Armchair
w.74 x d.81 x h.74 cm



Sarah Sofa
w.200 x d.100 x h.90 cm



Sarah Lounge Chair
w.93 x d.100 x h.90 cm



Sarah Barstool
w.52 x d.56 x h.97 cm



Sarah Bar Table
w.52 x d.56 x h.97 cm

DOLCE VITA Series



Dolce Vita Armchair
w.106 x d.100 x h.78 cm



Dolce Vita Sofa
w.216 x d.100 x h.78 cm



Dolce Vita Coffee Table
w.130 x d.65 x h.47 cm

AKAR Series



Akar Side Table
w.60 x d.60 x h.60 cm

THE STARS Series



The Stars Armchair
w.86 x d.85 X h.83 cm



The Stars Sofa
w.210 x d.110 X h.93 cm

LUNA MODULAR Series



Luna Modular Sofa
w.175 x d.105 X h.70 cm

NINA Series



Nina Counter Stool
w.55 x d.55 x h.95 cm



Nina Dining Side
w.57 x d.58 x h.84 cm



Nina Crystal Dining Table
w.200 x d.100 x h.77 cm

TRIBAL Series



Tribal Side Table
w.60 x d.60 x h.50 cm

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AKELA Series



Akela Dining Chair
w.58 x d.60 x h.74 cm



Akela Barstool
w.58 x d.60 x h.96 cm



Akela Bartable
w.110 x d.100 x h.105 cm

POUF Metti



Pouf Metti
w.50 x d.50 x h.42 cm

DESMO Series



Desmo Lounge Chair
w.135 x d.110 x h.90 cm



Desmo Sofa
w.300 x d.110 x h.90 cm

SPIDER Series



Spider Armchair
w.105 x d.78 x h.74 cm



Spider Armchair
w.105 x d.78 x h.74 cm

LUNA Series



Luna Daybed
w.200 x d.167 x h.88 cm



Luna Daybed
w.200 x d.167 x h.88 cm

REY Series



Rey Daybed
w.160 x d.155 x h.65 cm



Rey Sofa Bed
w.119 x d.152 x h.62 cm

24 Series



24 Armchair
w.100 x d.80 x h.70 cm



24 Sofa
w.184 x d.80 x h.70 cm

LUNA Side Table



Luna Side Table
w.58 x d.58 x h.62 cm

SLIM Series



Slim Armchair
w.94 x d.94 x h.80 cm

VESPUCCI Series



Vespucci Lounge Chair
w.95 x d.83 x h.73 cm



Vespucci Sofa
w.245 x d.83 x h.73 cm

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